

LiveOutLoud[®]

COACHING – MENTORING – SEMINARS

Welcome to the **CASH MACHINE** Reading Room



July 12 – August 30, 2007

Weekly at 12 noon, Pacific Time

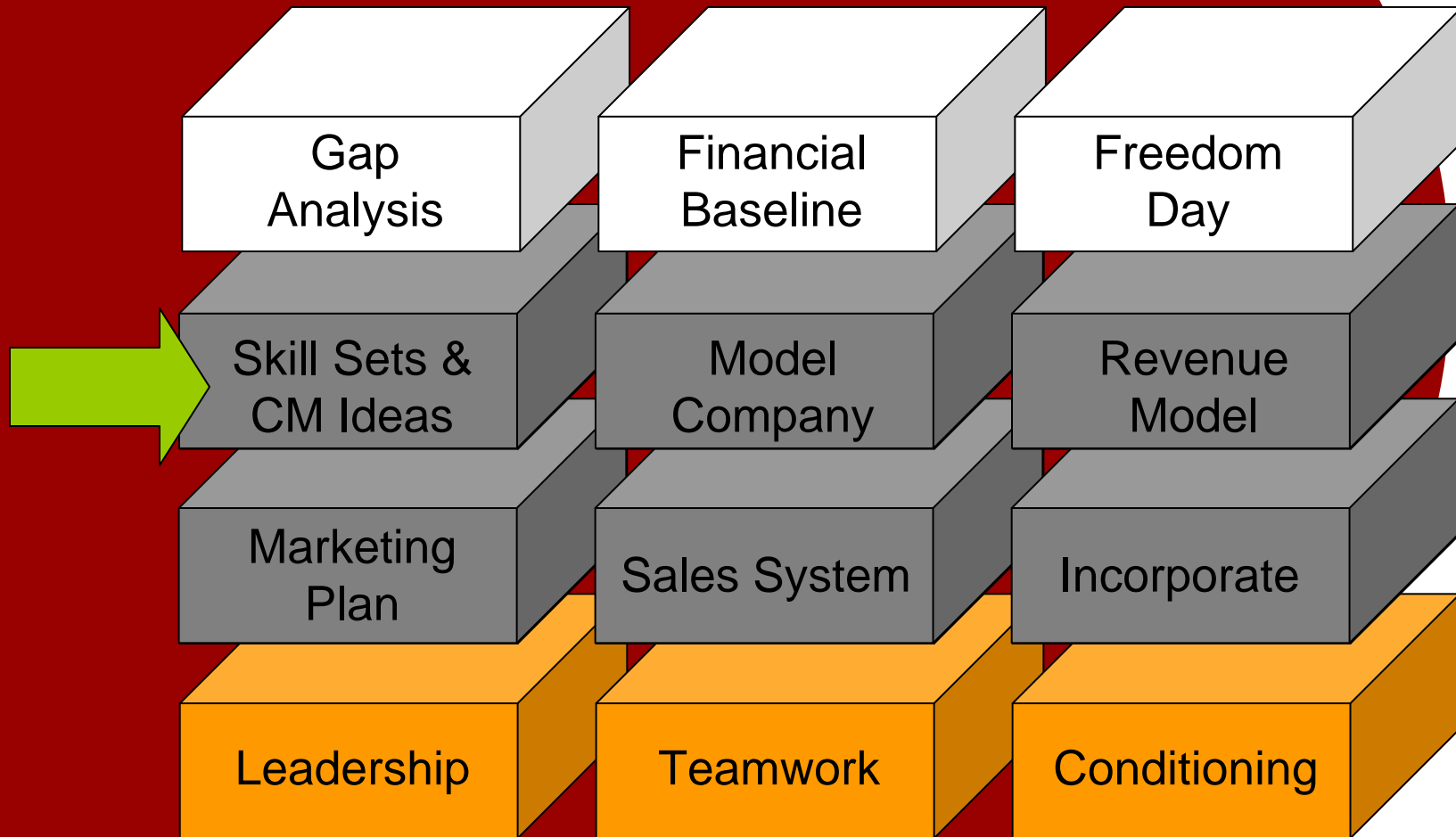
LORAL LANGEMEIER

Author of *The Millionaire Maker* best-selling book series

Homework Review: Chapters Two & Three

Questions?

Sequencing



The Skill Set Analyzer

The Directive	The Answers
List Your responsibilities at your job or your company	
List the specific tasks associated with these responsibilities	
List any other tasks you do at your job , even though they are not your Responsibility because you like to or	
List the industries and markets in which you have experience	
List the tasks you do at home	
List the activities you find yourself doing in your free time	
List the tasks others often ask you to help with them	
List the tasks you are good at and might take for granted	

*If I picked you up and placed you **ANYWHERE** in the country, what known **SKILL SET** could you use to create **REVENUE** within a **WEEK**?*

Skills for your CASH MACHINE

Skills you **HAVE**

Skills you'll **NEED**

Skills you'll **LEARN**

Chapter Three: Idea Generation

Rules of Idea Engagement

- Keep it simple
- Obstacle of original
- Supply and demand disconnect

Action Plan

Seven Weeks to Sales

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7
Skills	Idea	Business Model	Revenue Model	Cash Machine Plan	Team	Marketing

➤ *ACTION*

➤ *EXPERIENCE*

➤ *EVIDENCE*

➤ *CONFIDENCE*

➤ *RESULTS!*

Loral's 120-Day Wealth Cycle Plan

From:

To:

Goals:

1.

2.

3.

4.

Month #1

Tasks for Goal #	Week #1	Week #2	Week #3	Week #4
1.				
2.				
3.				
4.				

Month #2

Skills you LEARN as you EARN

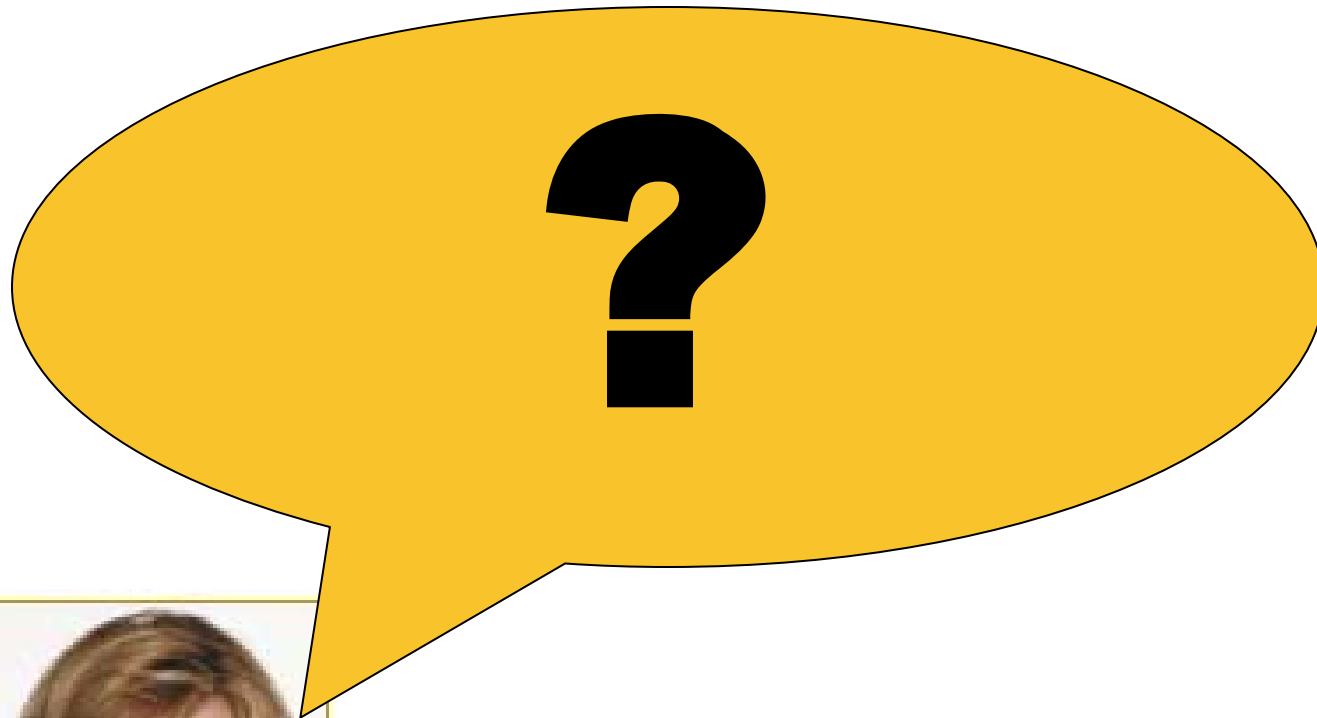
- Organization
- Energy Management
- Quantitative Analysis
- Qualitative Analysis
- Communication
- Team Building
- Intuition

Be **ON** your business,
not **IN** your business

YOU

have the ability
to become a
MILLIONAIRE!

The Secret Phrase



\$50,000 in Giveaways!

**Win BIG at the
end of the 8 weeks**



**Get a
Strategist
TODAY!**

- Coaching sessions
- Workbook and CD training packages
- *The Millionaire Maker* books
- Financial Filing Cabinets
- MORE!

Homework:

Due Next Week

- ✓ Confirm skills & Cash Machine idea
- ✓ Share with five accountability partners
- ✓ Read Chapter Four: Modeling
- ✓ Review web page & recorded calls
- ✓ Talk to your strategist THIS WEEK

BE IN ACTION!

Get a Strategist
TODAY!

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