



DUE DILIGENCE

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Due Diligence Checklist



LiveOutLoud
Quality Conversations About Money

Due Diligence Checklist

☐ **Is the investment congruent with my Money Rules?**

☐ **What is my exit strategy?**

☐ **Is “Big Money” investing?**

☐ **Who has oversight?**

☐ **Is the information public?**

☐ **Are the economics of the offer sound?**

☐ **Will the marketing plan or business plan deliver the economics?**

☐ **Can the Leadership Team successfully execute the marketing or business plan?**
