



DUE DILIGENCE

GO

# Due Diligence Checklist



LiveOutLoud  
Quality Conversations About Money

## Due Diligence Checklist

**Is the investment congruent with my Money Rules?**

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**What is my exit strategy?**

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**Is “Big Money” investing?**

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**Who has oversight?**

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**Is the information public?**

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**Are the economics of the offer sound?**

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**Will the marketing plan or business plan deliver the economics?**

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**Can the Leadership Team successfully execute the marketing or business plan?**

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